

# **Communication by Sexy Presentation: BB's Secrets**

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# Communication by sexy presentation

1. Successful presentations
2. Before presentation
3. During presentation
4. During presentation: Language
5. After presentation: Questions
6. On the final notes

A decorative graphic on the left side of the slide features three balloons: a green one at the top, a light green one in the middle, and a brown one at the bottom. Each balloon is attached to a string with several small, light purple triangular flags. The balloons are positioned to the left of the main text, with the green balloon being the largest and most prominent.

# 1. Successful presentations: Essential components

- Content
- Body language
- Eye contact
- Language and delivery
- Deliver your presentation like the way you want to hear it.



## 2. Before presentation (P-U-C-K)

- **P**repare ( scripts, visual aids, PPT, audience analysis, rehearsals, etc.)
- **U**se notes and visuals if needed. Be careful.
- **C**onsider your audience
- **K**eep presentation simple (and sweet) with positive attitudes



### 3. During presentation: PECL

- **P**assion and enthusiasm
- **E**ngaged with the audience and the world, interacting with visuals, maintain an audience's interest, involvement, understanding
- **C**onfidence or assertion (through interaction with the audience). You do it every day – with friends, family members, etc.




# Confidence or assertion (p-e-g)

- **P**ostures
- **E**ye contact
- **G**estures, interaction

## **L**anguage: voice inflection

- **V**olume
- **P**itch
- **P**ace



# Practice integrating non-linguistic and linguistic features: *p-e-g* with different emotions

1. *There're two experimental studies to be presented.*

*(academic)*

2. *Of course, the case's quite serious.*

*(serious)*

3. *The patient was slowly turning around, just to find that .....*

*(narrative, dramatic)*

4. *It is the biggest apple that I've ever seen.*

*(enthusiastic)*

5. *You're adorable!*

*(affectionate)*

A decorative graphic on the left side of the slide features three balloons: a green one at the top, a light green one in the middle, and a brown one at the bottom. Each balloon is attached to a string and has several small, light-colored triangles around it, suggesting movement or air. The balloons are positioned vertically along the left edge of the slide.

## 4. During presentation: Linguistic features (language)

- **Macro approach** → Oral presentation is **structured**: Introduction, main parts, conclusion or IMC
- **Micro approach** →  
*Good morning boys and girls!*





## 4.1. Introduction (audience greeting, self introduction, topic introduction) → Set the tone!

1. *Hello everybody. My name's ..... and I'm going to talk about...*
2. *Hello. I'm ..... and welcome to my presentation about ...*
3. *Hello. My name's .....and .....today I'm going to be talking about...*
4. *My name's ... and the topic for my presentation today is .....*
5. *My presentation concerns .....*
6. *Today I would like to talk to you about...*
7. *This presentation focuses on the issue of .....*



# Giving the outline of the presentation

1. *I have divided my talk into the following main areas:  
.....*
2. *I am going to divide my presentation into two main parts.*
3. *First(ly), I'm going to look at...*
4. *Second(ly), I'll move on to the issue of...*
5. *Then I'll move on to examine ...*
6. *Lastly/Finally, I'll look at /focus on ...*
7. ***We'll finish off with a question and answer session.***
8. ***At the end of my talk, I'll be happy to answer any questions you may have.***
9. ***If you have any questions please do not hesitate to ask***

A decorative graphic on the left side of the slide features three balloons: a green one at the top, a light green one in the middle, and a brown one at the bottom. Each balloon is connected to a thin, wavy line that ends in a small, light purple triangle. The balloons and lines are positioned to the left of the main text area.

## 4.2 Main parts of the body (M): Introducing your first main points

1. *Now, I'm going to start by ...*
2. *Now I'd like to focus on ...*
3. *First, **we**'re going to look at...*
4. ***Let's** start with ...*
5. *The first problem I'd like to focus on is that of...*
6. *OK, so **let's** start by looking at....*
7. *I'd like to take a minute or two to define what exactly **we** mean by...*
8. *I'd like to mention three points here, ...*



# Referring to visual data

1. *If you look at this table, you can see that...*
2. *If **we** look at this table, **we** can see that...*
3. *The data here shows **(us)** that...*
4. *Please take a handout and pass them on.*
5. *There are some handouts coming round on .....*




# Emphasizing important points

1. *It must be remembered/noted that .....*
2. *It should be emphasized that .....*
3. *I would like to draw our attention to the point that  
.....*



# Moving to another main point

1. *OK, so now I'd like to turn to my next point, which is ...*
2. *Moving on, I'd like to take a look at....*
3. *Now I'd like to move on to ...*
4. *Now **let's** turn to the issue of...*
5. *I want to turn now to ...*
6. *Moving on now to ...*
7. *Having looked at ....., **let's** now think about...*
8. *My next point is in regards to .....*



## 4.3. Making conclusions and summarizing your main points (C)

1. *To conclude my presentation, ...*
2. *In conclusion, ...*
3. *To summarize the main points of my presentation, ...*
4. *After all is said and done, I think **we** can conclude that ...*

A decorative graphic on the left side of the slide features three balloons. The top two are green and the bottom one is orange. Each balloon has a string and is surrounded by several small, light purple triangular shapes that resemble confetti or streamers.

## 4.4. Finishing your presentation

1. *OK we're coming to the end of the presentation so I'd just like to thank everyone for listening...*
2. *That brings us to the end of my presentation.*
3. *Thank you for listening.*



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# 5. After presentation: Questions

## 5.1. Asking for questions

1. *Would anyone like to ask any questions?*
2. *I'm ready to take any questions now.*
3. *If anyone has questions, I'll be happy to answer them.*

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## 5.2. Answering questions

1. *Thank you for your question ...*
2. *Good question. I think...*
3. *That's an interesting question! As I see it...*
4. *Yes, that's an interesting point...*



## 5.3. Dealing with difficult questions

1. *Hmm, that's a good question. I don't have the information to answer that question right now, but I'd be happy to find out and get back to you later.*
2. *I don't think we have enough time to go into that right now, but I'll be happy to speak to you one-to-one after the presentation if you'd like.*



## 6. On the final notes

- For long lasting impacts: Be yourself with your own personal style, not a copy-cat.
- Understandable
- Memorable
- Emotional
- If I can be here, you'll can be here too.
  - › If you fail, just another experience. Everyone deserves a second chance.
  - › If things do not work as planned, keep smiling!



# Test of the day!

Communication

Presentation

Successful

Body language

Eye contact, notebook, laptop

Analyze

Positive

Confidence

Summarize



*Thank you and good luck!*